

Asthma affects an estimated 14.6 million adults and children in the United States. Asthma is a disease of all age groups, but the steepest recent increases in asthma cases have been among the young.

For over 100 years, the American Lung Association® has been the lead organization working to prevent lung disease and promoting lung health. Lung disease death rates continue to increase while other leading causes of death have declined.

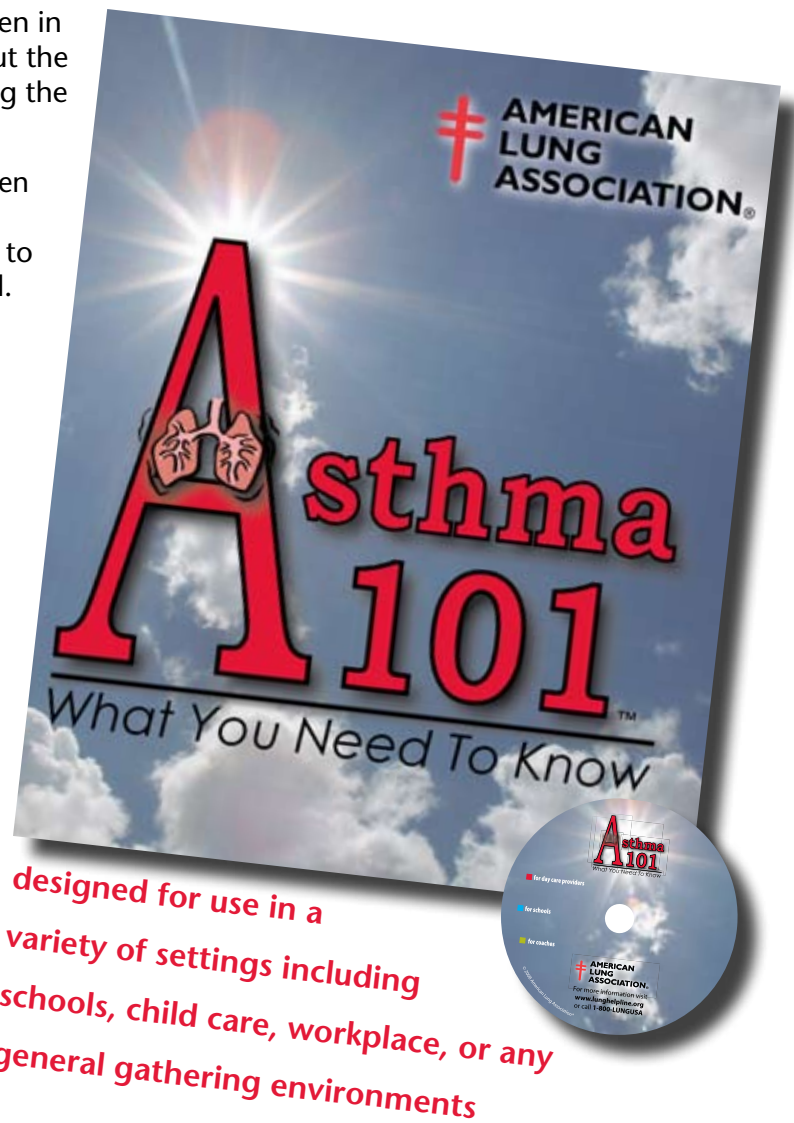
The American Lung Association has developed **Asthma 101: What You Need to Know** to address the growing demand for basic asthma education. Even though asthma cannot be cured, it can be controlled.

Asthma 101 includes—

- early recognition of signs and symptoms of asthma
- common asthma triggers
- the different types and proper use of asthma medications
- responding to emergencies

Produced by the nation's most notable organization on lung health, **Asthma 101** includes—

- CD with Powerpoint presentations and speaker's notes
- 60-page participant's booklet along with asthma triggers and management posters



designed for use in a variety of settings including schools, child care, workplace, or any general gathering environments

Questions about lung health?

Contact the
American Lung Association
1.800.LUNG USA
or visit online
www.lunghelpline.org

The American Lung Association is an invaluable resource for patients with asthma, COPD, lung cancer, and other lung diseases, offering programs like support groups and summer camps. Health providers look to the American Lung Association to stay apprised of the latest developments in treating respiratory patients.

AMERICAN LUNG ASSOCIATION®
CURES | CLEAN AIR | SMOKEFREE KIDS

ASTHMA 101 ORDER FORM

Name _____ Company/Org. _____
Street _____
City _____ State _____ Zip _____
Phone _____ Email _____

Shipping (if different than above)

Name _____ Company/Org. _____
Street _____
City _____ State _____ Zip _____
Phone _____ Email _____

- **Fax** order to 217.787.5916
- OR **Mail** this form with your payment to:
American Lung Association of the Upper Midwest
3000 Kelly Lane
Springfield, IL 62711
- Customer Service inquiries — 217.787.5864 M-F

METHOD OF PAYMENT:

Participant Book/Posters \$3.00 _____ (quantity) x \$3.00 = \$ _____
CD \$25.00 _____ (quantity) x \$25.00 = \$ _____
(shipping/handling fee will be added) TOTAL \$ _____

Check or money order enclosed Charge my credit card VISA MC

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Signature _____ Exp. Date _____